



jenna curammeng

Graphic Designer

My experience as a creative and effective graphic designer for 6 years in fast-paced and goal-driven workplaces has facilitated my development as a professional and approachable employee. I am known for my commitment and success working independently as well as on a team.

TECHNICAL SKILLS

- **Above average** computer skills (Apple and PC)
- **Proficient** in...
Adobe InDesign, Illustrator, Photoshop, Bridge and Digital Publishing Suite; Microsoft Word, Excel, PowerPoint and Outlook; Google Docs; digital SLR (photo and video)
- **Experienced** in...
Adobe Flash and Dreamweaver; Final Cut Pro; HTML
- Administered and used web products including WordPress, Adobe Business Catalyst, Campaign Monitor, Formstack, Basecamp, Highrise, Zendesk, Podio, Wrike & HubSpot

ABOUT

- Developed strong organizational and multitasking skills while managing design projects
- Accomplished responsibilities effectively and in a timely manner
- Ability to learn quickly and take creative direction and criticism
- Excellent written and verbal communication skills

EDUCATION

University of California, San Diego
B.A. Visual Arts: Media • 2010
Photography Emphasis

WORK EXPERIENCE

Elevator, Carlsbad, CA

Graphic Designer • May 2014 - present

For clients in industries such as healthcare, technology, hospitality and government, I work with strategists and a creative director to develop designs for homepages, interior web pages, logos, brand guides, and print marketing materials all within tight deadlines and under strict budget requirements.

- Develop strategic web and brand moodboards for clients
- Create unique homepage and interior page designs which includes picking typography, photography, colors and illustrations that complement each other and align with the client's brand values
- Manage Elevator's social media strategy; shoot photographs and video, plus write captions that capture the culture and work ethic of the company

Shire Pharmaceuticals (formerly Advanced BioHealing), San Diego, CA

Sr. Design Coordinator • June 2010 - February 2014

Marketing Communications Intern • January 2009 - June 2010

I designed marketing materials for a sales force of 150+ while maintaining brand standards through both design acuity and checking print proofs. In 2011, I received a year-end award for Creativity & Innovation for my efforts in creating internal campaigns and producing applicable collateral.

- Managed print and distribution vendors to circulate all new marketing materials to the sales force
- Trained new sales representatives on proper use of marketing tools and software (i.e., brochures, iPad/iPhone apps, portals)
- Scheduled and designed HTML email campaigns using Campaign Monitor to inform the sales force about new and revised promotional pieces
- Managed inventory and fulfillment for the sales force's ordering portal and intranet using Business Catalyst
- Implemented Zendesk, a ticketing system, to make communication and workflow more efficient when managing service requests
- Established a file management standard to simplify asset archival and sharing

Akaku: Maui Public Access Television, Kahului, HI

Media Access Technician/Administrative Assistant • July 2004 - August 2006

- Scheduled reservations for equipment use, edit bays, and live broadcasts
- Managed audio and video equipment inventory
- Assisted producers with preliminary technical assistance

OTHER

Chihuahua Rescue of San Diego

Volunteer • June 2013 - May 2014